

April 2019 Member Newsletter

Art Talk - Tips, News, Resources

It is spring and the outdoor art festivals begin.

The application deadline might have passed for some summer festivals, however there are still some open for late summer and early fall. Plus, it is a good chance to attend some festivals you might be looking to apply for next year.

Things to consider before applying:

1. Cost

In addition to the fee to participate, consider gas, food, lodging (if out of town), display items and packaging. Determine how much art you need to sell to cover your costs.

2. Set Up

Research parking and set up logistics. The easier the set up, the stress level to start the festival goes way down.

3. Weather

Cannot control - however, with research, some locations can be somewhat predictable. Be prepared for anything. Be honest with yourself. If you do not handle heat well, apply in the mountains in the summer.

4. Crowd

Just because the festival touts thousands of visitors does not equate to sales. Try to talk to artists who have participated to see about sales vs "lookers".

5. Expectations

Keep your expectations in check. Are you looking for maximum sales or are you looking to connect with people to discuss your work, perhaps getting feedback on new work.

A few good sites:

<https://www.zapplication.org/>

<https://www.artshowreviews.com/>

<https://www.artfaircalendar.com/>

Call to Entries

<http://www.syncgallery.com/> apply through Café

https://artist.callforentry.org/festivals_unique_info.php?ID=6517

<https://40westarts.org/calls-for-entry-1/2019/1/16/drawing-the-line>

INDIVIDUAL MEMBER NEWS:

Michael Keyes will have work displayed at Peak to Peak Brewery, 9735 E. Colfax, Denver, as Stapleton Artists' Featured Artist for the month of April at the Peak to Peak.

Dave Aldridge has work in Exploring the Light Photo Show at the Lone Tree Art Center, 10075 Commons St., Lone Tree, CO. Running now through May 12th.

Marisa Morales, Rebecca Musgrave, Harriet Rossow, Michael Keyes, Betsy Keyes, Susan Crane, Kathy Skarvan, Mark Jennison, Paul Baries, and Karen Kalfas will be participating in a Pop Up Art Show on April 27th and 28th from 11am - 5pm. Location: 9122 E. 53rd Ave. Denver, 80238

If you have individual art-related events to be posted in the newsletter, please submit to: stapletonarts@gmail.com

MEMBER OF THE MONTH



Aundra Howard

As a mixed media artist, I use a combination of wood, venetian plaster, and rich fibers for texture and depth. I build each piece up in thin layers and/or carve them out to create the desired look for each sculptural composition.

www.Aundis.com

If you have information for the Stapleton Artists' Newsletter, please email stapletonarts@gmail.com